

LabAutomation2011
Late Night with LRIG
Rapid-Fire Innovation Session
Monday, January 31, 2011
7:00 – 9:00 p.m.
Mojave Learning Center, Renaissance Palm Springs Hotel

BUSINESS NAME: _____

PRIMARY CONTACT: _____

STREET ADDRESS: _____

CITY: _____ **STATE:** _____ **POSTAL CODE:** _____

COUNTRY: _____

TELEPHONE: _____ **FAX:** _____

EMAIL: _____

JOB TITLE: _____ **PROFESSIONAL DESIGNATION:** _____

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Brief Presentation Description [< 100 Words]

Applicants are also encouraged to answer the following questions:

- What new product or capability is offered commercially (in the previous 12 months)?

- How is this different from previously offered products? How does it compare to similar products offered by competitors?

- Why is this capability important?

- What problems had to be overcome to make it a reality?

- On what date was it commercially released? _____

- What is the price point for this product? *(optional)* _____

- What is the best way to get more information – stop by booth in exhibit hall, website, handouts?

Please send this application to:

Amy McGorry
ALA Senior Manager, Administration
& Member Services
330 West State Street, Suite One
Geneva, IL 60134
Fax: +1.630.578.0172

Or as an e-file file to:
amcgorry@labautomation.org

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