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**Promising New Product and Service Providers
to be Showcased on SLAS Innovation AveNEW at SLAS2014**

CHICAGO – Eight entrepreneurial start-up companies offering inventive new products and services have been named to SLAS Innovation AveNEW at SLAS2014, the Third Annual SLAS Conference and Exhibition, which will be held Jan. 18-22, 2014, at the San Diego Convention Center in San Diego, Calif., USA.

SLAS Innovation AveNEW is a special section located in Aisle 300 of the SLAS2014 Exhibition. SLAS Innovation AveNEW showcases a juried collection of start-up companies that offer creative new solutions to the laboratory science and technology community. Up-and-coming companies from around the world compete for positions on SLAS Innovation AveNEW, and those whose applications are accepted receive complimentary exhibit space and accessories, travel and lodging for one company representative, the opportunity to make a presentation at the popular Late Night with LRIG Rapid Fire Innovation session at SLAS2014, and considerable promotional visibility.

At SLAS2014 in San Diego, SLAS Innovation AveNEW will present these eight promising new companies from five different countries:

- **Coastal Genomics**, Burnaby, BC (CANADA): <http://coastalgenomics.com>
- **MIMETAS**, Den Haag (THE NETHERLANDS): www.mimetas.com
- **MS2 Array**, Pittsburgh, PA (USA): <http://ms2array.com>
- **Plasmore**, Ranco (ITALY): www.plasmore.com/project.php
- **PolyPico**, Galway (IRELAND): www.polypico.com

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- **VyCAP**, Deventer (THE NETHERLANDS): www.vycap.com
- **Quantitative Medicine**, Pittsburgh, PA (USA): <http://qtmed.com>
- **Stackwave**, Southborough, MA (USA): <http://stackwave.com>

“SLAS and its members thrive at the intersection of science and technology, and Innovation AveNEW has reliably provided a unique channel for bringing emerging technologies and creative new ideas into our community,” says SLAS President Jeff Paslay. “It’s one of the most popular destinations in our Exhibit Hall.”

For more information on SLAS2014 and SLAS Innovation AveNEW, visit www.SLAS2014.org or contact SLAS Global Headquarters at +1.877.990.SLAS (5727) or e-mail slas@slas.org.

***The Society for Laboratory Automation and Screening (SLAS)** is an international community of more than 18,000 individual scientists, engineers, researchers, technologists and others from academic, government and commercial laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit www.SLAS.org.*

***SLAS2014** is the Third Annual SLAS Conference and Exhibition. SLAS2014 will be held Jan. 18-22, 2014, at the San Diego Convention Center in San Diego, CA, USA. This five-day event brings together 5,500 scientists, academicians, business leaders and students from around the globe to gain new information, ideas and insight about laboratory science and technology. SLAS2014 will feature 130 podium presentations, 300+ poster presentations, 17 short courses, 300+ exhibitors and scores of other workshops, meetings and special events. For more information, visit www.slas2014.org.*

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