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Exhibitors Compete for SLAS New Product Award Designations at SLAS2014

CHICAGO – Up to three exhibiting companies will be honored by the Society for Laboratory Automation and Screening (SLAS) with SLAS New Product Award (NPA) Designations for presenting new products that are judged to be exceptional at SLAS2014, the Third Annual SLAS Conference and Exhibition, which will be held Jan. 18-22, 2014, at the San Diego Convention Center in San Diego, Calif., USA.

Each year, a panel of SLAS judges scrutinizes new products and services on display at the SLAS Exhibition and awards up to three SLAS NPA Designations. The judges consider achievement in four compelling areas:

- Market opportunity - narrow or broad in scope
- Impact on the field of laboratory automation, screening, technology and drug discovery
- Extraordinary technical originality
- Quality of supporting data

“The SLAS Annual Conference and Exhibition has emerged as an exceptionally popular and important place for companies to launch new products,” says SLAS President Jeff Paslay. “Last year, more than 60 new products were unveiled at SLAS2013. Every new product is of interest to SLAS members, but some new technologies always stand out. The SLAS New Product Award Designations salute those landmark innovations.”

To be eligible for consideration, exhibiting companies must complete and submit brief entry forms by 1 p.m. Sunday, Jan. 19. Product entries must be less than one year old (launched since SLAS2013, Jan. 12-16, 2013), must be on display at the SLAS2014 Exhibition and have supporting performance data available. Major product enhancements are eligible.

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Winners of SLAS NPA Designations at SLAS2013 included the Andrew by Andrew Alliance; the GenCell GT-Series by GenCell Biosystems; and the LumaSpec800 by Prior Scientific.

For complete details about the SLAS NPA Designation program, visit www.slas2014.org/awards/npaDesignation.cfm or contact Mary Geismann at SLAS Global Headquarters, +1.877.990.SLAS (5727) ext. 109 or mgeismann@slas.org. For more information about SLAS, visit www.slas.org

***The Society for Laboratory Automation and Screening (SLAS)** is an international community of more than 15,000 individual scientists, engineers, researchers, technologists and others from academic, government and commercial laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit www.SLAS.org.*

***SLAS2014** is the Third Annual SLAS Conference and Exhibition. SLAS2014 will be held Jan. 18-22, 2014, at the San Diego Convention Center in San Diego, CA, USA. This five-day event brings together 5,500 scientists, academicians, business leaders and students from around the globe to gain new information, ideas and insight about laboratory science and technology. SLAS2014 will feature 130 podium presentations, 300+ poster presentations, 17 short courses, 300+ exhibitors and scores of other workshops, meetings and special events. For more information, visit www.slas2014.org.*

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