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For Immediate Release:

Nov. 11, 2014

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Innovation AveNEW Participants at SLAS2015 Announced

Select group of start-ups receive complimentary exhibit opportunity and consulting from expert entrepreneurs

CHICAGO – Eight start-up companies offering innovative new technology products and services have been named to SLAS Innovation AveNEW at SLAS2015, the Fourth Annual SLAS Conference and Exhibition, which will be held Feb. 7-11, 2015, at the Walter E. Washington Convention Center in Washington, D.C., USA.

SLAS Innovation AveNEW is a special section of the SLAS2015 Exhibition which showcases a collection of start-up companies that offer especially creative product and services solutions for the laboratory science and technology user community. Emerging companies from around the world compete for positions on SLAS Innovation AveNEW. Those selected by an independent judging committee of SLAS volunteers receive complimentary exhibit space and amenities, travel and lodging for one company representative, the opportunity to make a presentation at the popular Late Night with LRIG Rapid Fire Innovation session at SLAS2015, and considerable promotional visibility.

New for SLAS2015, Innovation AveNEW participants will also receive one-on-one consulting opportunities with recognized expert entrepreneurs who specialize in the scientific technology industry. These experts include **Scott Atkins** of Inside Out Innovations; **Kevin Hrusovsky** of Quanterix; and **Rob Nail** of Singularity University. These individualized sessions are expected to add unique insight and guidance to early stage companies in the areas of commercial viability of products, business plan evolution, go-to-market strategies, and more.

SLAS Innovation AveNEW at SLAS2015 will feature the following eight companies from four different countries:

- **Ceres Nanosciences**, Manassas, Virginia (USA): <http://www.ceresnano.com>
- **Creoptix**, Wädenswil (SWITZERLAND): <http://www.creoptix.com>
- **Electrospinning**, Oxfordshire (UNITED KINGDOM): <http://www.electrospinning.co.uk>
- **InnoCyte**, Stuttgart (GERMANY): <http://innocyte.de/>
- **Microscopy Innovations**, Marshfield, Wisconsin (USA): <http://microscopyinnovations.com>
- **SiTOOLS**, Bavaria (GERMANY): <http://www.sitoolsbiotech.com/>
- **StackWave**, Louisville, Kentucky (USA): <http://stackwave.com/>
- **Telos Scientific**, San Diego, California (USA): <http://www.telosscientific.com/>

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SLAS Innovation AveNEW Awards

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“SLAS is extremely pleased to showcase innovative and exciting technologies from the eight companies that will comprise Innovation AveNEW at SLAS2015,” said Daniel G. Sipes, SLAS President. “Core to our Society’s mission is to bring attention to – and to help nurture – promising innovations that can help scientists achieve their research goals. In this regard, Innovation AveNEW is a key channel for both technology developers and users. The added aspect of access to expert consultants meeting with Innovation AveNEW participants will undoubtedly deliver even more value to these aspiring entrepreneurial companies.”

For more information on SLAS2015 and SLAS Innovation AveNEW, visit www.SLAS2015.org or contact SLAS Global Headquarters at +1.877.990.SLAS (5727) or e-mail slas@slas.org.

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***The Society for Laboratory Automation and Screening (SLAS)** is an international community of more than 15,000 individual scientists, engineers, researchers, technologists and others from academic, government and commercial laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit www.SLAS.org.*

***SLAS2015** is the Fourth Annual SLAS Conference and Exhibition. SLAS2015 will be held Feb. 7-11, at the Walter E. Washington Convention Center in Washington, DC, USA. This five-day event brings together 5,000 scientists, academicians, business leaders and students from around the globe to gain new information, ideas and insight about laboratory science and technology. SLAS2015 will feature 142 podium presentations, 300+ poster presentations, 17 short courses, 300+ exhibitors and scores of other workshops, meetings and special events. For more information, visit www.slas2015.org.*