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**Contact Information:**

Tom Manning, SLAS Director, Marketing Communications

Telephone: + 1.630.256.7527, ext. 103

E-mail: [tmanning@slas.org](mailto:tmanning@slas.org)

## **Exhibitors Compete for SLAS New Product Award Designations at SLAS2013**

**CHICAGO—November 7, 2012**—Up to three exhibiting companies will be honored by the Society for Laboratory Automation and Screening (SLAS) with SLAS New Product Award (NPA) Designations for presenting new products that are judged to be exceptional at SLAS2013, January 12-16, 2013, at the Gaylord Palms Resort and Convention Center in Orlando, FL, USA.

Each year, a panel of SLAS judges scrutinizes new products and services on display at the SLAS Exhibition and awards up to three SLAS NPA Designations. The judges consider achievement in four compelling areas:

- Market opportunity - narrow or broad in scope
- Impact on the field of laboratory automation, screening, technology and drug discovery
- Extraordinary technical originality
- Quality of supporting data

“The exhibition is a highly valued component of the Annual SLAS Conference and Exhibition. Every new product is of interest to SLAS members,” says SLAS President Dave Dorsett. “But some new technologies always stand out for being exceptionally innovative and inspiring. It’s these game changers that are celebrated with SLAS New Product Award Designations.”

To be eligible for consideration, exhibiting companies must complete and submit brief entry forms by 1:00 p.m. Sunday, Jan. 13. Product entries must be less than one year old (launched since SLAS2012, Feb. 4-8, 2012), must be on display at the SLAS2013 Exhibition and have supporting performance data available. Major product enhancements are eligible.

Winners of SLAS NPA Designations at SLAS2012 included the 96VVP Liquid Handling Robotic Head by Dynamic Devices; Air Film by Fluidix; OptiMax Microplates by Siloam Biosciences; and the HP D300 Digital Dispenser by Tecan.

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**SLAS Global Headquarters** 100 Illinois Street Suite 242 St. Charles, IL 60174 USA  
P: +1.630.256.7527 U.S. toll-free: +1.877.990.SLAS (7527) F: +1.630.741.SLAS (7527) E: [slas@slas.org](mailto:slas@slas.org) [slas.org](http://slas.org)

**SLAS Asia Office** Wise Logic International Ctr. 66 North Shan Xi Road Suite 2301-2304 Shanghai 200041 China  
P: +011.86.21.51081513 F: +011.86.21.51160260 E: [asia@slas.org](mailto:asia@slas.org) [asia-slas.org](http://asia-slas.org)

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For complete details about the SLAS NPA Designation program, visit <http://www.slas2013.org/awards/npaDesignation.cfm> or contact Mary Geismann at SLAS Global Headquarters, +1.877.990.SLAS (5727), ext. 109 or [mgeismann@slas.org](mailto:mgeismann@slas.org). For more information about SLAS, visit [www.slas.org](http://www.slas.org).

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***The Society for Laboratory Automation and Screening (SLAS)** is an international community of more than 15,000 individual scientists, engineers, researchers, technologists and others from academic, government and commercial laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit [www.SLAS.org](http://www.SLAS.org).*