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**Promising New Product and Service Providers  
to be Showcased on SLAS Innovation AveNEW at SLAS2013**

CHICAGO – Seven entrepreneurial start-up companies offering inventive new products and services have been named to SLAS Innovation AveNEW at SLAS2013, January 12-16, 2013, at the Gaylord Palms Resort and Convention Center in Orlando, FL, USA.

SLAS Innovation AveNEW is a special section located in Aisle 300 of the SLAS2013 Exhibition. SLAS Innovation AveNEW showcases a juried collection of start-up companies that offer creative new solutions to the laboratory science and technology community. Up-and-coming companies from around the world compete for positions on SLAS Innovation AveNEW, and those whose applications are accepted receive complimentary exhibit space and accessories, travel and lodging for one company representative, the opportunity to make a presentation at the popular Late Night with LRIG Rapid Fire Innovation session at SLAS2013, and considerable promotional visibility.

At SLAS2013 in Orlando, SLAS Innovation AveNEW will present these seven promising new companies from three different countries:

- **Future Health Biobank**, Chantel St. Denis, Fr (SWITZERLAND)  
[www.futurehealthbiobank.com](http://www.futurehealthbiobank.com)
- **Genometry**, Cambridge, MA (USA)  
[www.luminexcorp.com/Partners/LifeScienceResearchPartners/GENOMETRY-INC](http://www.luminexcorp.com/Partners/LifeScienceResearchPartners/GENOMETRY-INC)
- **Nano Discovery**, Orlando, FL (USA)  
[www.nanodiscoveryinc.com](http://www.nanodiscoveryinc.com)

- **OcellO**, Leiden (THE NETHERLANDS)  
[www.OcellO.nl](http://www.OcellO.nl)
- **Samdi Tech**, Chicago, IL (USA)  
[www.samditech.com](http://www.samditech.com)
- **Sandstone Diagnostics**, Livermore, CA (USA)  
[www.sandstonediagnositics.com](http://www.sandstonediagnositics.com)
- **Screvo**, Enschede, Overijssel (THE NETHERLANDS)  
[www.screvo.net](http://www.screvo.net)

“SLAS members are collaborative problem solvers who seek creative new ways to build better mousetraps. Whether their labs are in college campuses, government agencies or corporate office buildings, SLAS provides a unique intersection for their multidisciplinary innovation,” says SLAS President Dave Dorsett. “By presenting a highly regarded forum for the introduction of new technologies, the SLAS2013 Exhibition and SLAS Innovation AveNEW, in particular, can catalyze and accelerate the process.”

For more information on SLAS2013 and SLAS Innovation AveNEW, visit [www.SLAS2013.org](http://www.SLAS2013.org) or contact SLAS Global Headquarters at +1.877.990.SLAS (5727) or e-mail [slas@slas.org](mailto:slas@slas.org).

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***The Society for Laboratory Automation and Screening (SLAS)** is an international community of more than 15,000 individual scientists, engineers, researchers, technologists and others from academic, government and corporate laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit [www.SLAS.org](http://www.SLAS.org).*

***SLAS2013** is the Second Annual SLAS Conference and Exhibition. SLAS2013 will be held January 12-16, 2013, at the Gaylord Palms Resort and Convention Center in Orlando, FL, USA. This five-day event brings together scientists, academicians, business leaders and students from around the globe to gain new information, ideas and insight about laboratory science and technology.*