

BUSINESS COUNSEL

MARKET ACCESS

TECHNOLOGY

LIFE SCIENCES

USER FEEDBACK

START-UP COMPANIES

**We
Help
Tech
Take
Off**

**SLAS
provides
life sciences
technology
start-up
companies**
with invaluable
market access,
user feedback
and business
counsel.

Twice a year innovative start-up and emerging companies can showcase their products to thousands of life sciences researchers.

Innovation AveNEW is a specially designated area of the annual SLAS Conference and Exhibition floor that provides an opportunity for emerging and start-up companies to actively engage with exhibition attendees and purchasing decision-makers from more than 40 countries, while SLAS covers the costs of exhibition fees, travel and lodging (for one representative).

Participation in **Innovation AveNEW** is by application and those selected may participate only one time. Be one of the select few to get an exhibition spot in SLAS's **Innovation AveNEW**.



Guidelines, Rules and Application Instructions

Candidate companies must align in some fashion with the area of laboratory science and technology, and while it is not required, an established relationship with a university, bioscience incubator or research institution is preferred.

PROCESS The **Review Panel** evaluates applications for technical merit and commercial feasibility as well as other criteria, inclusive of, but not limited to:

- Compelling science and technology
- Start-up status
- Strength of management team
- Clarity of vision and market opportunity (business plan)
- Impact on the field of laboratory automation and technology

PRIVILEGES Companies selected to participate in **Innovation AveNEW** are awarded the following items at no cost or through reimbursement as noted:

- Kiosk exhibit space within the **Innovation AveNEW** area of the SLAS Exhibition Hall
- Travel for 1 representative coordinated through the SLAS Travel Service Desk
- Three nights lodging for 1 representative coordinated through the SLAS Travel Service Desk
- Eligibility for the SLAS Ignite Award
 - Award based on brief presentation of key concepts to members of the judging panel at your booth and a second presentation made to a larger audience in the Exhibition Theater.



- PRESENTATIONS**
- **Innovation AveNEW** companies must have an official company representative present in their booth during all designated exhibit hours. Failure to meet this requirement may result in forfeiture of any expense reimbursement noted in these guidelines.
 - All participating companies are asked to submit a previously unpublished scientific manuscript (original research or a related review paper) for peer-reviewed publication in *SLAS Discovery* or *SLAS Technology* within four months of the exhibition.



SLAS IGNITE INNOVATION INITIATIVE

The SLAS Ignite innovation Initiative is a series of events and initiatives designed to:

- **Increase the chances for success** for select emerging life sciences companies based on early engagement with members of the SLAS community;
- **Solidify SLAS as the place for collaboration** between life sciences entrepreneurs and research scientists (and fostering academia-industry partnerships in drug discovery) earlier, leading to more engagement in the SLAS community, and extended life-time value to SLAS participants.

Along with **Innovation AveNEW** and the Ignite Award, learn more at **slas.org** about our conference-based Ignite Academic Collaboration Presentations, the Ignite Partnership Program and our Ignite panel discussions for entrepreneurs, all designed to provide rich opportunities for collaboration among SLAS's diverse life sciences membership.

“Collaboration is the culture of SLAS and everyone who is a part of it. It’s where the idea for our first product came from.”

Craig Vincze, CEO, Clickbio
2016 Innovation AveNEW participant

CRITICAL DATES

INNOVATION AVENEW ANNUAL APPLICATION DEADLINE:

Mid-October (U.S. event)
Early-May (Europe event)

SELECTION ANNOUNCEMENT:

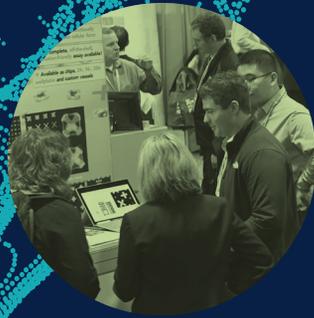
Last week in October (U.S. event)
Mid-May (Europe event)

Logistics and participation details are provided after selections have been announced.*

*SLAS reserves the right to select and deselect any company at any given time. All decisions are final.

QUESTIONS? CONTACT:

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“The SLAS Innovation AveNEW program has been instrumental in giving our start-up visibility in the field and critical feedback from our customers. If you are a new business in the lab automation community, you have to look into the Innovation AveNEW and SLAS Ignite programs.”

Coleman Murray, Ferrologix
2019 Innovation AveNEW participant



The Society for Laboratory Automation and Screening (SLAS) is a 501-c-3 not-for-profit association with a global community of 19,000 professionals and students dedicated to life sciences discovery and technology. The mission of SLAS is to bring together researchers in academia, industry and government to advance the life sciences via education, knowledge exchange and global community building.

A key part of the SLAS mission is to help innovative companies grow and scale their business, thereby providing critical tools and services to researchers across the life sciences spectrum.



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