

INNOVATION ACCELERATED

automation

discovery

research

collaboration

slas
2023

INTERNATIONAL
CONFERENCE &
EXHIBITION

**FEB 25
-MAR 1**

**SAN DIEGO | CA
USA**

SPONSORSHIP PROSPECTUS

[SLAS.ORG/2023](https://slas.org/2023) | [#SLAS2023](https://twitter.com/SLAS2023)





INTERNATIONAL
CONFERENCE &
EXHIBITION

INNOVATION ACCELERATED: UNDER ONE ROOF

SLAS2023 International Conference and Exhibition is the premier global conference that brings together more than 5,000 of the world's leading scientists, researchers, engineers, entrepreneurs and business leaders working together to advance life sciences technology and discovery.

SLAS2023 is unique. It enables you to build your brand, strengthen customer relationships, meet new prospects and showcase your latest products and services to an educated, diverse and well-connected audience of scientific technology users.

Hear what our exhibitors have to say... youtu.be/RzDeW6ViCUg

SB | Expos &
Events



**TO RESERVE YOUR SPONSORSHIP OR
FOR MORE INFORMATION, PLEASE CONTACT**

Andrea Schermerhorn, CEM, DES
Sr. Sales Manager
aschermerhorn@discoversb.com
+1.301.658.2042

BENEFITS INCLUDED	SILVER \$7,500 - \$9,999	GOLD \$10,000 - \$14,999	PLATINUM \$15,000 - \$19,999	DIAMOND \$20,000+
Exhibitor full conference registration badges (for staff use)			1	2
Attendee full conference registration badges (for customer use)			1	2
Pre-conference registrant email to conference attendees. (\$325 fulfillment fee applies, paid upon fulfillment)			X	X
Discount off one (1) Exhibitor Tutorial			\$500	\$750
Post-conference registrant email (\$325 fulfillment fee applies, paid upon fulfillment)		X	X	X
Company listing in the SLAS2023 conference preview promotions (Subject to deadlines)	X	X	X	X
Logo recognition on SLAS2023 event webpage (with link to company website)	X	X	X	X
Logo recognition on SLAS2023 printed signage onsite at the live event	X	X	X	X
Sponsor recognition sign in your company's booth.	X	X	X	X
Sponsor recognition ribbons for event staff	X	X	X	X

**Participation level is determined based on total spend per company not including booth spend.*

SPONSORSHIP LEVEL BENEFITS

Diamond Level

\$20,000+

- Two (2) complimentary exhibitor full-conference registration passes (for staff use)
- Two (2) complimentary attendee full-conference registration passes (for customer use)
- Pre-conference registration email (\$325 fulfillment fee applies; paid at the time of fulfillment)
- Post-conference registration email (\$325 fulfillment fee applies; paid at the time of fulfillment)
- Company listing in SLAS2023 Event Scheduler & Mobile App
- Logo recognition on the SLAS2023 event website with a link to your company site
- Logo recognition on SLAS2023 printed on-site signage
- Sponsor recognition sign
- Sponsor ribbons for all booth staff
- Booth floor decal indicating sponsor level

Platinum Level

\$15,000-\$19,999

- One (1) complimentary exhibitor full-conference registration passes (for staff use)
- One (1) complimentary attendee full-conference registration passes (for customer use)
- Pre-conference registration email (\$325 fulfillment fee applies; paid at the time of fulfillment)
- Post-conference registration email (\$325 fulfillment fee applies; paid at the time of fulfillment)
- Company listing in SLAS2023 Event Scheduler & Mobile App
- Logo recognition on the SLAS2023 event website with a link to your company website
- Logo recognition on SLAS2023 printed on-site signage
- Sponsor recognition sign
- Sponsor ribbons for all booth staff
- Booth floor decal indicating sponsor level

Gold Level

\$10,000-\$14,999

- Post-conference registration email (\$325 fulfillment fee applies; paid at the time of fulfillment)
- Company listing in the SLAS2023 conference preview promotions (subject to deadline)
- Premium company listing in SLAS2023 Event Scheduler and Mobile App
- Logo recognition on the SLAS2023 website with a link to your company site
- Logo recognition on SLAS2023 printed on-site signage
- Sponsor recognition sign
- Sponsor ribbons for all booth staff

Silver Level

\$7,500-\$9,999

- Company listing in the SLAS2023 conference preview promotions (subject to deadline)
- Premium company listing in SLAS2023 Event Scheduler and Mobile App
- Logo recognition on the SLAS2023 website with a link to your company site
- Logo recognition on SLAS2023 printed on-site signage
- Sponsor recognition sign
- Sponsor ribbons for all booth staff

EDUCATIONAL SPONSORSHIPS

Keynote Program Sponsor | *Exclusive, only one (1) available*

\$17,500



The Keynote Program brings our attendees together to start the conference off right! Be the company that's at the forefront during this opening program.

Benefits include:

- A brief speaking opportunity from the podium to welcome attendees during the Opening Session on Sunday, February 26, 2023
- Company logo representation for each keynote session (three total)
- Prominent logo on slide in the ballroom during the event walk-in period
- Logo on signage at the entrance to the keynote session room
- One chair drop placed before Monday's Keynote

ISOLD!

SLAS2023 Ignite Theater | *Exclusive, only one (1) available*

\$15,000



The SLAS Ignite Theater will host a variety of presentations and discussions throughout SLAS2023, including competitive presentations, which are specially selected by a judging panel and allow for academic researchers and their institutions to showcase their research capabilities to an audience of prospective collaboration partners. Support experts from academia, industry, startups, and tech transfer and development vendors focused on entrepreneurship, career development and diversity.

Benefits include:

- Company logo will be included on the Theater panels and entrance to the theater.
- Logo will also receive recognition in the SLAS Event Scheduler and Mobile App.

SLAS2023 \$10,000 Innovation Award | *Exclusive, only one (1) available*

\$15,000

Support SLAS in recognizing the best podium presentation during SLAS2023. The SLAS Innovation Award is a \$10,000 cash prize and is the highest honor given at the SLAS event.

Benefits include:

- Recognition as the exclusive award sponsor
- Sponsor recognition at a LIVE award presentation at the Closing Awards Presentation
- Sponsor recognition in a post-event press release announcing the winner (written and distributed by SLAS)
- Sponsor recognition in prominent signage on the session room level and on session walk-in slides and announcements for candidate presentations (ten total).
- Your company logo will also receive recognition in the SLAS Event Scheduler, SLAS.org/2023 sponsor page, SLAS2023 Event Scheduler and Mobile App.

Innovation Award presentations will take place within the scientific program from Monday, Feb. 27 through Wednesday, March 1, 2023, and the winner's presentation will take place just after the closing keynote on Wednesday, March 1, 2023.

SLAS2023 Poster Theater | *Exclusive, only one (1) available*

\$15,000

Be the official sponsor of the SLAS Poster Theater! The theater will feature a number of poster presentations highlighted by the planning committee to showcase poster content on the exhibition floor with a short oral presentation. All presentations will be recorded and featured in APPLIED on-demand post-event.

Benefits include:

- Company logo will be included on the Theater panels and entrance to the Theater.
- Company logo on walk-in and holding slides in the Theater
- Company logo will also receive recognition in the SLAS Event Scheduler and Mobile App.

Poster E-Gallery | *Exclusive, only one (1) available*

\$7,500



The e-Gallery is a virtual poster gallery that will showcase poster authors' valuable work while providing education to all participants.

Benefits include:

- Logo placement on the e-Gallery poster platform will be prominently displayed to recognize your support. Logo can link to a URL of your choosing.
- Recognition on signage promoting the e-Gallery at the poster areas
- Recognition as poster e-Gallery sponsor in all event marketing materials

Attendee Focus Group | *Two (2) available*

\$5,000

Engage a small group of attendee invitees in a private focus group during the conference.

Benefits include:

- 30-minute time slot within the master schedule of events
 - Monday, Feb. 27, 2023: 8:00 am. – 8:30 a.m.
 - Tuesday, Feb. 28, 2023: 2:00 p.m. – 2:30 p.m.
- Focus group included within the SLAS Event Scheduler
- Additional use of the pre-show attendee list email to invite attendees to your focus group
- Meeting room space will be assigned for focus groups based on availability in the event schedule.
- Room capacity is 20 people total, including sponsor representatives.

Scientific Sessions | *Only twelve (12) available*

\$5,000 each

Sponsor one of the highly popular Scientific Sessions that take place throughout the event and feature six sessions run concurrently during each time slot.

Benefits include:

- Logo on session room signage
- Recognition in the SLAS2023 Event Scheduler, SLAS Event Scheduler, SLAS.org, 2023 sponsor page and Mobile App
- Opportunity to place a chair drop in the sponsored session. The sponsor must provide one (1) item for chair drop to SLAS in advance of the sponsored session.

All scientific sessions will be presented live at SLAS2023 and then available on-demand on SLAS's APPLIED online learning platform for all full-access registrants.

Scientific Sessions at SLAS2023 are organized into 12 educational tracks. The final program will be released in September.



Scientific Short Courses | *Limited availability*

\$5,000 each



Each year Short Courses provide additional, in-depth instruction on topics, issues, and techniques related to the laboratory science and technology community.

Benefits include:

- The company logo on signage at the Short Course room entrance
- Opportunity to place company literature in the Short Course room for display and pick-up by registrants
- Short Course sponsor logo recognition on SLAS2023.org sponsor page
- Logo recognition as course sponsor in the SLAS2023 Event Scheduler and Mobile App

Restrictions apply and are subject to approval by SLAS. Courses will be released in September.

Special Interest Groups | *Limited availability*

\$5,000 each

Sponsor an SLAS Special Interest Group (SIG) that will meet during the event.

Benefits include:

- Logo recognition in SIG meeting room
- Logo recognition in the SLAS2023 Event Scheduler, SLAS.org/2023 sponsor page, Event Scheduler and Mobile App

SIG MEETING AVAILABILITY:

SIG meeting schedule is determined 45-60 days prior to the live event and is at the discretion of the individual SIG chairs and the event organizers. The sponsor has no influence over the SIG schedule or content.

Sponsor support does not include the opportunity to address the SIG audience within the SIG or have any input on the content presented by the SIG unless invited to do so by the SIG chair or moderator. SIG content is determined at the sole discretion of the SIG Chair and SLAS.



Exhibitor Tutorials | 54 available

Exhibitor tutorials are an important part of the SLAS2023 program and a great way to connect with attendees. These sessions are held in meeting rooms above the exhibition floor in the San Diego Convention Center and space is booked directly through SLAS. The fees below do not include food/beverage. Once space is confirmed, food/beverage orders should be arranged with the convention center directly.

Exhibitor tutorials are available in 60-minute or 90-minute time slots. A limited number of tutorial slots are available, and exhibitors may request a maximum of two tutorial slots. If additional slots are requested, requests will be put on a waiting list until November 1, 2022. After this date, exhibitors will be allowed to secure additional tutorial time slots in the order in which the forms were received based on room availability.

- 60-minute Lunch Upgrades (14 available) | \$2,750
- 60-minute Standard (26 available) | \$2,250
- 90-minute Lunch Upgrade (8 available) | \$3,250
- 90-minute Standard (6 available) | \$2,750

The room set is classroom style.

AV equipment is included in price (Laptop, LCD projector/screen, and podium microphone). It is the responsibility of the company to invite guests, manage registration and advertise tutorials to customers. Tutorial-related expenses (i.e., catering, Internet) must be arranged by the company directly with the convention center.



New Benefit for 2023! All tutorials will be recorded (slides and audio only; no video of the presenter). Sponsors will receive an mp4 recording of their tutorial and the recording will be placed on SLAS APPLIED after the conference.

Solutions Spotlight Presentation | 21 available

\$2,400



Solutions Spotlight are 20-minute presentation opportunities in the SLAS2023 Exhibition Theater on the expo floor. With timeslots available during exhibit hours Monday-Tuesday, Solutions Spotlight opportunities are a great way to highlight a new technology or customer case study in a prominent, public venue on the exhibition floor. Companies delivering Solutions Spotlight presentations are featured on the event website, event scheduler, and attendee program material. Post-SLAS2023, your presentation will be moved into the SLAS Solutions Spotlight+ content library on the SLAS YouTube channel.

A limited number of Solutions Spotlight slots are available, and exhibitors may request a maximum of two Solutions Spotlight slots. If additional slots are requested, requests will be put on a waiting list until November 1, 2022. After this date, exhibitors will be allowed to secure additional time slots in the order in which the forms were received based on room availability. Basic AV will be included in the theater: Laptop, LCD monitor, handheld or countryman microphone, slide advancer/laser pointer and an AV technician.

New Benefit for 2023! All Solutions Spotlight Presentations will be recorded (slides and audio only; no video of the presenter). Sponsors will receive an mp4 recording of their presentation and the recording will be placed on SLAS APPLIED after the conference.

BRANDING OPPORTUNITIES

Conference Badge Holders and Lanyards | *Exclusive, only one (1) available*

\$25,000



Badge holders and lanyards provide highly visible recognition throughout SLAS2023. Place your company logo prominently on the badge holders that are distributed to conference attendees.

Benefits include:

- Company logo (one color) on the badge holder and lanyard.

Lanyards and badge holders will be produced by SLAS according to badge specifications; sponsorship includes the cost of production.

[SOLD!]

Conference Tote Bag | *Exclusive, only one (1) available*

\$25,000

Presented to each SLAS2023 full-conference participant, these official conference tote bags are used during and long after the conference providing maximum marketing impact.

Benefits include:

- Company logo (one color) imprinted on all bags (along with the SLAS2023 logo)
- One complimentary conference bag insert (valued at \$4,000).

Bags will be produced by SLAS; sponsorship includes the cost of production.



Hotel Key Card | *Exclusive, only one (1) available*

\$20,000



Be the company that is in everyone's wallet! Your company's graphic will appear on one or more of the official SLAS conference hotel room key cards for attendees at Marriott Marquis San Diego Marina and Hilton San Diego Bayfront. Reinforce your brand each time attendees access their rooms, ensuring repeat brand awareness. Your graphic will be on the front of the hotel key card with SLAS branding on the reverse side. Keycards will be produced by SLAS. Sponsorship includes the cost of production.

[SOLD!]

SLAS2023 Commemorative T-Shirts | *Exclusive, only one (1) available*

\$20,000



Full-conference attendees will be given a commemorative t-shirt from the SLAS Booth while supplies last. These short-sleeve t-shirts are imprinted with a creative pro-science image and message designed by SLAS (the sponsor has no bearing on t-shirt design). Your company will have its one-color logo imprinted on the sleeve opposite the SLAS logo. Sponsors receive 20 shirts for their own use. This sponsorship also includes logo recognition on the SLAS.org/2023 sponsor page, and on the Mobile App, giving your company thousands of additional impressions! *T-shirts will be designed and produced by SLAS. Sponsorship includes cost of production.*

Conference Notepads | *Exclusive, only one (1) available*

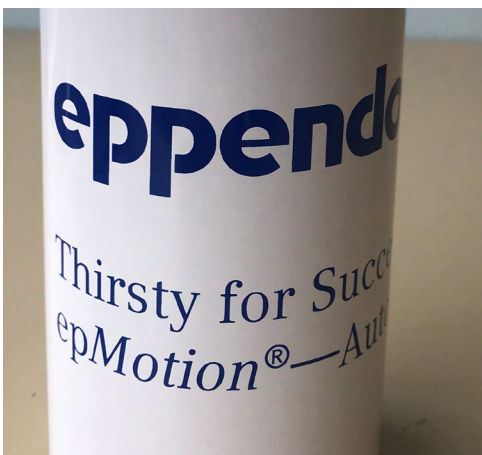
\$15,000

Designed for use during SLAS2023, back at the office, or at home after the conference, each notepad features your company-designed artwork on the cover and interior pages. Note pads will be distributed in the conference tote bag. Item must include sponsor logo and SLAS logo. *Sponsorship includes cost of production.*



Sports Water Bottle | *Exclusive, only one (1) available*

\$15,000



Keep attendees hydrated during the conference while helping conserve natural resources. Water coolers will be available throughout the conference so attendees can fill and refill their water bottles daily. Sponsoring this sports water bottle will be a refreshing way to get your name out to all conference attendees during and well after the conference. Water bottles will be distributed in the conference tote bag and must include the sponsor logo and SLAS logo. *Sponsorship includes cost of production.*

Hand Sanitizer | *Exclusive, only one (1) available*

\$15,000

Keep your company brand in the hands of attendees as they navigate the event. Hand sanitizers that will be distributed in the conference tote bag. *Sponsorship includes cost of production.*



Luggage Check | *Exclusive, only one (1) available*

\$6,000



Sponsor will be recognized on luggage check signage. Luggage will be open over the duration of the event. The sponsor may provide additional signage and marketing materials at the luggage check area not to exceed two 22"x28" signs. Recognition as luggage check sponsor on the Event Scheduler and Mobile App.

Water Stations | *Exclusive, only one (1) available*

\$5,500

Attendees appreciate the simple availability of water. Place your eye-catching company-designed message on water stations in the exhibition and SLAS registration area. Wrap dimensions are 35" long by 8.5" tall.



Hotel Room Drops | Three (3) drops, one (1) per night, per hotel

\$4,000

Leave attendees a branded treat, trinket, or another item for them to find outside their rooms after a long day. Limited to one item which must be provided by the sponsor. Size and weight restrictions may apply. Sponsorship is only available at the Marriott Marquis San Diego Marina, Hilton Gaslamp, and Hilton San Diego Bayfront. **Additional Hotel fee will apply.**

Tote Bag Insert | Only ten (10) available

\$4,000

Take your message directly to SLAS attendees by placing your company flyer in each conference tote bag. We have a limited number of inserts – 10 available and these sell out early. Don't delay in choosing this sponsorship! The cost of production and shipping is the responsibility of the sponsor. All inserts must be approved by SLAS and must be delivered to San Diego by February 15, 2023.

Make My Day Sponsorships | Only three (3) available

\$3,500 each

Sometimes the smallest things can make the biggest impact! Let your brand enhance attendees' conference day with simple pleasures sure to improve their SLAS2023 experience! Make My Day vouchers put \$10.00 Gift Cards from nearby establishments. A quantity of 100 in your hands to distribute to booth visitors.

Benefits include:

- A printed voucher with a company logo and a brief message of your choice to be handed out from the exhibitor's booth.
- Signs in the SLAS registration area alert attendees about Make My Day promotions and direct them to you.
- Signage to place in your booth recognizing your company as a Make My Day sponsor.

Passport to Prizes | Only twenty (20) available

\$2,000

Drive traffic to your booth with Passport to Prizes! Each in-person attendee will receive a passport with their registration materials. Attendees will be instructed to stop by each participating exhibitor to receive a "stamp" on their passport. Recognition as Passport to Prizes participant in SLAS Event Scheduler and the Mobile App and in all contest promotions. SLAS will provide prizes to attendees who enter their passport cards into a random drawing (scheduled to take place in the SLAS Booth at the close of the exhibition on Tuesday, Feb. 28).



SIGNAGE OPPORTUNITIES

Exhibition Hanging Aisle Signage | *Exclusive, only one (1) available*

\$15,000

Showcase your company logo on all Exhibit Hall aisles, which are hung from the ceiling and are highly visible throughout the Exhibit Hall. *Sponsorship includes the cost of the production and labor for installation.*



Add-On: Exhibition Floor Decal Signage

\$5,000

Floor Signs prominently display your company logo on all exhibit hall aisle stickers, placed at the end of each aisle on the exhibit floor. These stickers help attendees navigate through the exhibit hall and as such, are constantly being viewed. There will be an aisle sticker with your custom graphic at the end of each aisle. Your graphic will be 3'x2' with the SLAS branding on the top 1' of the floor stickers. Sponsorship includes the cost of the production of the decal or labor for installation. *May only be purchased with the Hanging Aisle Signage Sponsorship.*



Elevator Banner | *Only two (2) available*

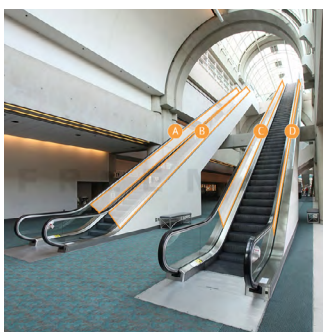
\$15,000

Go big! Dominate three levels of the San Diego Convention Center (7'6" wide x 32 feet high) with your company-designed artwork. Your banner will hang along the elevator outside the entrance to the exhibit hall. Sponsorship includes the cost of production and installation.

Window Clings | *Exclusive, only one (1) available*

\$15,000

Put your company message on the outside windows that attendees pass as they walk to the SLAS2023 conference from the SLAS2023 headquarters hotel, Marriott Marquis San Diego Marina. These are high-impact graphics that attendees will see first thing in the morning and the last thing at night. These window graphics measure 2 feet by 48 feet. *Sponsorship includes the cost and installation of cling.*



Escalator Railing Cling | *Exclusive, only one (1) available*

\$7,500 per railing

Place your branding message on up to four railings that attendees see when riding the escalators to and from the exhibit hall and where key sessions take place throughout the conference. Brand up to four panels with a suggested size of 905" W x 26" H for each panel. *Sponsorship includes the cost and installation of cling.*

Overhead Directional Hanging Signs | *Only four (4) available*

\$15,000



Overhead directional signs hang outside the exhibit hall from the ceiling and serve to reinforce your message as attendees move through high-traffic areas at the conference. Share your company logo and message on these double-sided signs. Signs are 18' W x 8' H. *Sponsorship includes the cost and installation.*

Lobby Column Wraps | *Only two (2) available*

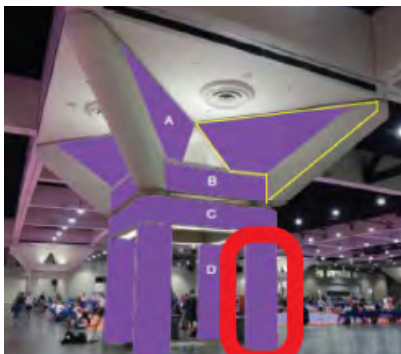
\$10,000

Place your company-designed artwork on these super-sized columns located directly outside of the Exhibition. Each column is 22 ½ feet wide in diameter x 8 feet high. Attendees pass by these columns several times a day giving your company tens of thousands of impressions. *Sponsorship includes the cost and installation.*



Exhibit Hall Column Wraps | *Multiple Available*

\$6,500 per column

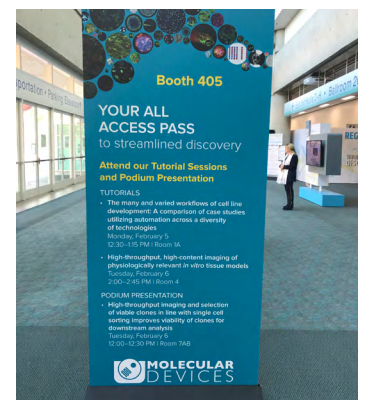


Extend your branding inside the exhibition by placing your company designed artwork on the columns located in the hall. Each column wrap is approximately 11' tall and the sponsorship is priced per column. Sponsorship includes the cost and installation.

Standard Sign Board | *Five (5) available*

\$3,500

Your advertisement is prominently positioned on freestanding, double-sided signboards that measure 8 feet high by 3 feet wide and are placed in high-traffic areas throughout the convention center. One sign per sponsor, five sponsorships available.



DIGITAL OPPORTUNITIES

Video Banner (Outside Hall B1) | *Exclusive, only one (1) available*

\$15,000



The video banner is 27' W x 3'H, with 3120 x 416 resolution. Share your custom message on the banner to welcome attendees and share your content message. Messages will run Sunday through Wednesday.

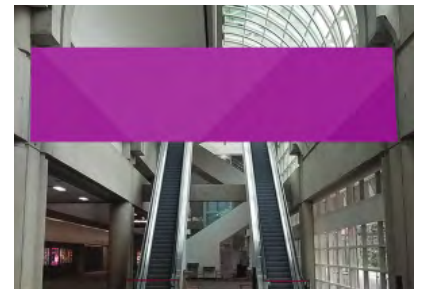
!SOLD!

Lobby C Video Wall | *Exclusive, only one (1) available*

\$12,000

The video banner is 27' W x 6' H, with 3120 x 806 resolution. Share your custom message on the banner to welcome attendees and share your content message. Messages will run Sunday through Wednesday.

!SOLD!



Quantum Video Wall in Lobby | *Four (4) available*

\$6,000 per video wall

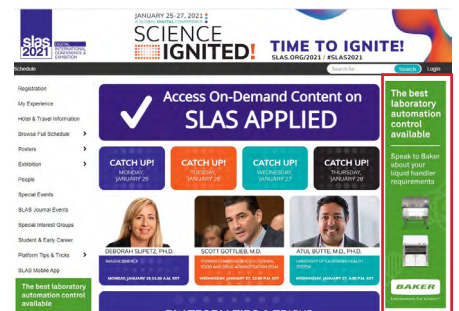


Your brand in action! Place your company message on the super-sized LED video screen located just outside the entrance of the Exhibition. The screen measures 12 feet wide x 6.75 feet high and will be seen by all! Each sponsored ad is up to 30 seconds each and will play with other content in a continuous loop. The video wall will run Sunday through Wednesday of the conference. Limited availability!

Event Scheduler Rotating Banner Ad | *Only five (5) available*

\$5,000

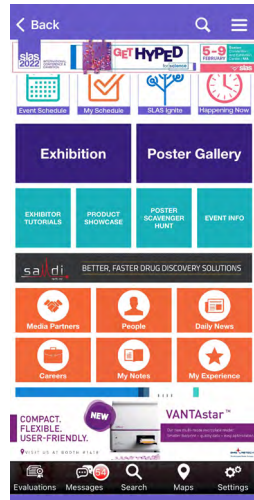
Gain exposure for your company in the pre-event promotions, throughout the event, and on-demand with a rotating tower ad on the Event Scheduler home page. This ad will rotate with all pertinent conference information and program schedule for three seconds. The advertisement can be hyperlinked to your website or any other URL. Click/view counts are tracked and provided to the sponsor. The advertisement size is 320 pixels wide x 1,200 pixels tall and can run from October through the event.



Mobile App Splash Screen | *Exclusive, only one (1) available*

\$7,500

Gain valuable exposure for your brand when sponsoring the Mobile App Splash Page. The sponsor splash appears each time the event app is launched. It immediately follows the event splash page and stays on the screen for 1-3 seconds (configurable). **ISOLD!** Both the event splash screen and the sponsor splash screen are static full-page images.



App Home Screen Sticky Banner Ad | *Exclusive, only one (1) available*

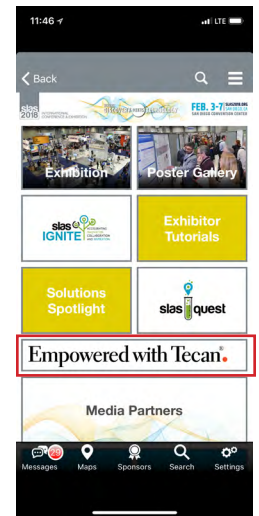
\$5,000

Your banner ad will be visible on the bottom of the screen and will stay anchored as attendees scroll. Recommended size is 2000 x 175. Graphics may be linked to your site (or preferred URL). **ISOLD!**

Mobile App Tile Ads | *Only three (3) available*

\$4,500

Welcome attendees with an ad on the SLAS2023 mobile app! Your company's ad will be displayed on the homepage and will include a button that links directly to your site (or preferred URL).



Freestanding Digital Poster | *(Two (2) sponsors per poster- Multiple posters available)*

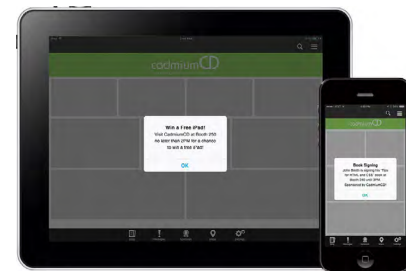
\$4,000

Place your company's 15-second rotation video advertisement on the Digital Poster that measures 4 feet wide by 6 ½ feet high. This LED video screen will be placed throughout the educational space in the convention center. The digital poster will be displayed Sunday through Wednesday of the conference. Two sponsors per digital poster and content will rotate.

Mobile App Push Notifications | Only eight (8) available

\$2,500

Push notifications deliver value to your customers and prospects, right on their conference app home screens. With 200 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the SLAS push notifications as an opportunity to get attendees to your booth, a special event or offer, or alert attendees to your company promotions and giveaways. Push notifications cannot contain hyperlinks.



Show Daily e-Newsletter | 4 Available - One per day for 4 days

\$2,500 per day

Sponsor the daily show e-mail, which includes key updates to attendees for each day during this event. The show daily captures important updates or schedule changes for attendees each day, and puts event highlights at their fingertips. The sponsor banner logo will appear on the e-mail as the official show daily sponsor for the event day chosen.

ISOLD!

Welcome to Day Two of SLAS2022
We hope you've been able to take in as much science and technology as

SLAS2023 Community Emails

Share important information about your company and products at precisely the right time. Reach more than 8,000 SLAS members and 2023 attendees (opt-in only) before, during and after the event. All content is subject to SLAS approval and must adhere to SLAS E-mail Guidelines.

Pre-Event Email to SLAS Membership

One (1) per week in December four (4) total | \$3,500

Pre-Event Email to SLAS Membership

One (1) per week in January four (4) total | \$4,000

During Event Email to SLAS Membership

One (1) per day four (4) total | \$3,500

Post-Event Email to SLAS Membership

One (1) per week in March four (4) total | \$2,750

***Dates are based on SLAS calendar availability; all dates are assigned first-come, first-serve until sold out.**

Social Media Package

Level 1:

1 Facebook post, 1 Tweet, 1 LinkedIn post | \$2,000

Level 2:

1 Facebook post, 2 Tweets, 1 LinkedIn post | \$3,000

Level 3:

2 Facebook posts, 3 Tweets, 1 LinkedIn post | \$5,000

Posts are subject to editorial and schedule review by the SLAS Marketing and Communications Manager. See rules and regulations for SLAS's social media policy.



Araceli Biosciences - Speeding Up High Content

Come See Us at SLAS 2022 - Booth 2213!

[Book Your SLAS Endeavor Demo](#)

Complete Scan in 10 Minutes

EVENT OPPORTUNITIES

Monday Seaport Village Celebration | *Exclusive, only one (1) available*

\$97,500

Be the exclusive sponsor of the must-attend networking party to be held at Seaport Village the evening of February 27, 2023. Sponsorship includes food, beverage, and all entertainment and more. Your company logo will also receive recognition in the SLAS Event Scheduler, Mobile App and on event signage.

SOLD!

Lunch in Exhibition | *Only two (2) opportunities available*

\$20,000

Help provide a meal to conference attendees during SLAS2023.

Benefits include:

- Company name and logo appear on table area signage
- Logo recognition on signage throughout the lunch area
- Each box lunch will have a sticker indicating your company's logo with support of the lunch.
- The sponsor can provide branded napkins with the company logo at their own expense.

Lunch is provided from Noon to 1:00 p.m. Sponsor opportunities are available on (February 27 & 28, 2023).



Reception in Exhibition | *Only three (3) opportunities available*

\$20,000 each



Network with attendees as they enjoy the cocktail reception at the SLAS Exhibition! The SLAS receptions are popular, relaxed and not-to-be-missed networking events.

Benefits include:

- Company's logo will be placed on the bars in high-traffic areas around the exhibit hall with table tents on the tables scattered throughout this area
- Logo recognition on signage throughout the reception area
- Cups produced by SLAS branded with your company's logo will be given to each attendee from the bar
- Logo recognition in the SLAS Event Scheduler and the Mobile App
- Sponsor can provide branded napkins with the company logo at their own expense.

Receptions are available on February 26, 27 and 28, 2023.

Conference Registration | *Exclusive, only one (1) available*

\$20,000

Be the first to welcome attendees to SLAS2023 as the exclusive registration sponsor!

Benefits include:

- Custom banner ad on all pages of the online registration form
- Custom banner ad included at the top of all attendee registration email confirmations including purchase confirmation and event reminder emails and platform access information (minimum two (2) emails per registrant).
- Company logo on SLAS2023 registration information event web pages
- Prominent logo recognition onsite at SLAS2023 event registration. Each registrant will pass through registration to collect their credentials upon arrival.
- Official branding of the registration area (up to six (6) locations) at SLAS2023 onsite registration. Your brand will be one of the first seen when each attendee checks in.

Note: This sponsorship does NOT include badge holder or lanyard sponsorship and is fully inclusive of production costs.



Exhibition Floor Private Meeting Room | *Only four (4) available*

\$15,000

A limited number of exhibition floor meeting rooms – structures built and located in the Exhibition – are available at SLAS2023. By having a meeting room on the show floor, you will keep attendees close to your booth while being able to have more private conversations. **Available only during official exhibition hours for internal and external meetings.**

Benefits include:

- 17" wide by 11" tall sign with your meeting room number and company logo
- 15' X 15' lockable meeting room
- 15' x 15' custom cut carpet
- 8' x 30" draped table
- Madison 8' table
- 8 Limerick side chairs
- Corrugated wastebasket

A sponsor can order electrical and catering at additional expense.



Beverage Break in Exhibition Hall | *Only six (6) available*

\$7,500

Get your brand in front of attendees during a beverage break on the exhibition floor. Coffee, hot tea, iced tea and lemonade will be provided to attendees. As a beverage break sponsor, your company gets even greater networking potential and the ability to distribute company materials during the break.

SLAS will provide beverage breaks on the following dates:

- Monday, February 27, 10:00 – 10:30 a.m. or 2:30 – 3:00 p.m.
- Tuesday, February 28, 10:00 – 10:30 a.m. or 2:30 – 3:00 p.m.



FUNd Run | *Only one (1) available*

\$7,500



Pack your running shoes! SLAS will be hosting its Monday morning 5K FUNd Run/Walk in San Diego. This popular event is an opportunity for exercise and fresh air at SLAS2023 with a mapped morning run (or walk) with other attendees along the flat Embarcadero. 100% of the proceeds will benefit the SLAS Education Fund, which provides scholarships and tuition support for graduate students pursuing a career in the life sciences.

Benefits include:

- Logo on the bandana issued to participants as well as on the official run FUNd Run signage
- The sponsor receives 10 bandana sleeves for their own use.
- Onsite signage
- Mobile App recognition giving your company thousands of additional impressions!

Opportunity includes the option to provide a sponsored giveaway for all attendees during the activity. The cost of sponsorship does not include the production of any additional giveaway item the sponsor chooses to give out.

Student Poster Award | *Exclusive, only one (1) available*

\$7,500

The best student poster(s) are selected each year at the conference. Help support this important program.

Benefits include:

- Logo recognition in the SLAS Event Scheduler and Mobile App
- Photo opportunity with awardees
- Opportunity to announce top finalists at their poster session in the theater
- Recognition in post-event awards press release and notifications



SLAS NEW MATTER PODCAST SPONSORSHIP

(Monthly Exclusive, Pre & Post Event)

CRISPR, microfluidics, lab management, the joy of winning an award, cellular imaging, innovative robotics, the evolving workplace, and big data. These are just a few topics you'll find on ***New Matter: Inside the Minds of SLAS Scientists***.

Hosted on Buzzsprout, you can also find us on Spotify, Stitcher, Google Podcasts, and more.

Podcasts are 15-20 minutes in length on average and are presented in an interview style. New Matter podcasts are released each week, and release is promoted by SLAS on social media and in the weekly Point-to-Point eNewsletter.

Deliverables:

- Banner ad on Podcast library home page for the month of sponsorship
 - Clickable (tracked using sponsor Google Analytics)
- 30-second ad spot at the beginning of each podcast within the month of sponsorship
 - 4-5 Podcasts each month
 - Script provided by sponsor and read by podcast host
 - SLAS must approve the script and reserves the right to edit for clarity/readability.
- Sponsor recognition in the Podcast library show notes for each podcast presented in the month of sponsorship (can include external links to sponsor site).
- Recognition as sponsor in SLAS social media posts promoting each podcast presented during the month of sponsorship.
- Recognition as sponsor in SLAS weekly eNewsletter (Point-to-Point) promoting each podcast presented during the month of sponsorship.

Sponsorship exposure includes no bearing on the content of the presented podcasts, which are selected and determined at the discretion of SLAS.

- November Monthly Sponsorship: **\$1,750**
- December Monthly Sponsorship: **\$1,750**
- January Monthly Sponsorship: **\$2,250**
- February Monthly Sponsorship: **\$3,250**
- March Monthly Sponsorship: **\$2,250**



NEWMATTER
Inside the Minds of SLAS Scientists